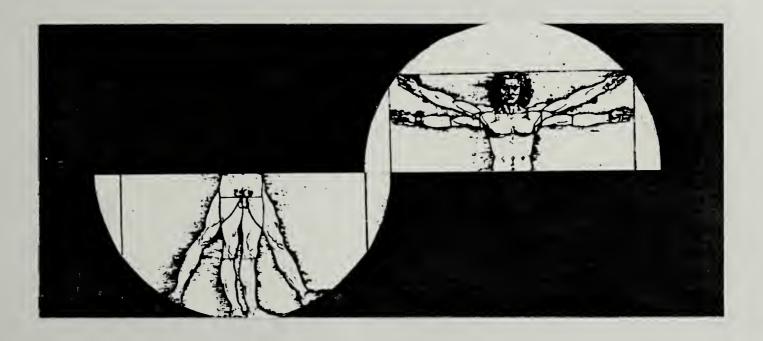
FOR ART AND ARCHITECTURE 51 PRINCE ST. NYC. 10012. 431-5795



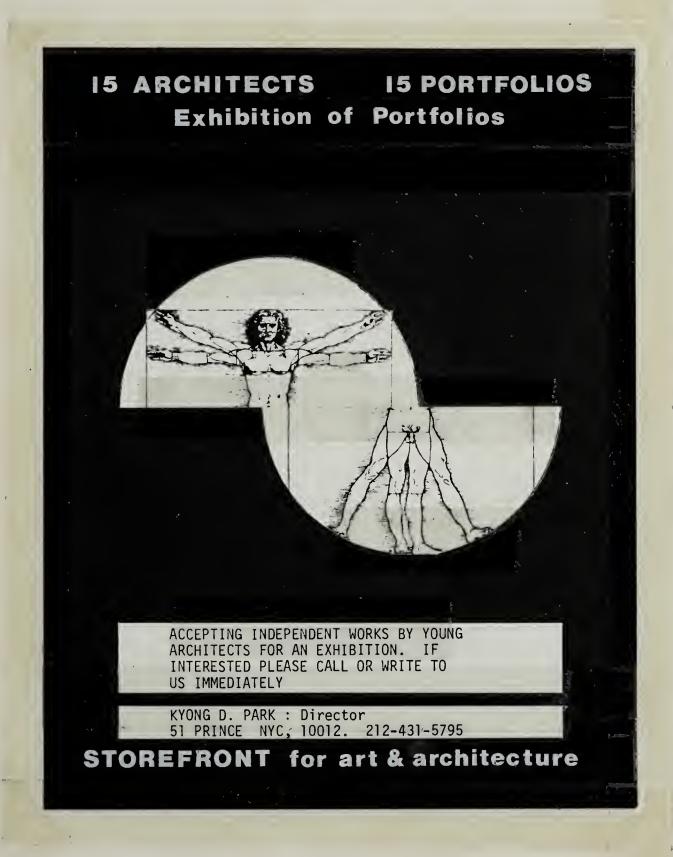
"PORTFOLIOS IN ARCHITECTURE"

April 23-May 15
Gallery Hours Wed-Sun 1-6 PM
Reception at STOREFRONT
April 30. Saturday 6-8 PM

From April 23 through May 15, STOREFRONT for Art and Architecture will present "Portfolios in Architecture", an exhibit of selected portfolios of young architects from this country and Belgium. Each portfolio will contain drawings and photographs of their specific projects. The portfolios will be displayed in the gallery, along with other full-size drawings by the architects, for public view.

"Portfolios in Architecture" was conceived by STOREFRONT to provide an opportunity for the public and the profession to examine the works by these architects in close detail. The existing 'concept' of portfolior is used in this exhibit to communicate their works, to acknowledge their differences, and to consolidate their similarities. We hope the "Portfolios in Architecture" will help to broaden our architectural choices, and to develop collective acknowledgement to the future of man-environment.





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## FOR ART AND ARCHITECTURE 51 PRINCE ST. NYC. 10012, 431-5795

u noider "portfolios in architecture" March 30, 1983.

In March 23, at STOREFRONT, the participants in "Portfolios in Architecture" from New York City held a meeting to discuss the show. From the meeting the following decisions were made. These decisions were made with full consideration for those participants who must deliver their materials through mail. Therefore, some of the more elaborate design schemes for the exhibit was abandoned to avoid transportation problems.

The show will exhibit two items or materials from each participants. They are the portfolio and a supplementary visual board. The inclusion of the visual board will strengthen the show, as well as to provide an opportunity for each participants to show larger work in its original state.

The show is from April 23 through May 15. The opening reception date is now scheduled to April 30, Saturday, 6-8 PM at STOREFRONT. This change was made to give us an additional one week of production time for the planned catalogue to be ready by the reception date. The portfolios will be displayed on a table(s) at the center of gallery space. The supplementary visual boards will be displayed on the walls.

## A. PORTFOLIOS

1. Maximum sheet size is 14"x17"

2. The portfolios should be made to withstand the use of its viewers. All inside materials should be protected with plastic sheets, and provide additional backing to further strengthen them if necessary.

3. The projects contained in the portfolios should reflect the work of the individual. Projects in which your involvement is indistinguishable from your colleagues, such as projects under an office, should be disregarded unless you head the office or the project.

4. Portfolio should contain a biograph which will inform its viewer about your background.

5. We hope to encourage the participant's freedom and expression in their portfolio. Beyond the standard outline stated above, the type and the design of its contents will be up to the individual.

6. Please send us self addressed stamped envelope in which your portfolios can be returned to you after the show. The portfolios will not be insured during the show, but extreme care will be taken to ensure their safety. If feasible, send a duplicate portfolios for the show.



- B. SUPPLEMENTARY VISUAL BOARDS-one board for each participants.
  - Board should contain any image(s) of your work(s) in relation to the portfolio.

25 1/2"x33" rigid board of 3/8" thickness, such as foam-core. Image(s) can run to the edges. Provide additional 1/2" edge all around the board.

- 3. If the edge become damaged during mailing, we can cut them to exact 25 1/2"x33" just before mounting them for the show.
- 4. The board will be reduced to 8 1/2"xll" size for the catalogue. Colors and surface construction will be allowed. The catalogue will be black &... white.
- 5. If you wish to have the board return to you, provide the necessary postage.
- C. BIOGRAPH FOR THE CATALOGUE-one 8 1/2"x11" for each participants, typed and proof-read prior to sending it to STOREFRONT. This will be separate and condensed version of the biograph which will be in the portfolio.

  - Name
     Address
  - 3. Educational Background
  - 4. Professional Background
  - 5. Projects
  - 6. Awards, publications, and Exhibitions

## D. CATALOGUE

8 1/2"x11" format of black and white catalogue of 1000 edition is being planned. We are presently looking for sponsorship to cover the cost of printing the catalogues from architectural organizations and bussiness. But the production of the catalogues depend on getting additional fund beyond the \$50 contribution which you have made. Therefore, the catalogues are tentative, but all steps are taken to have the materials camera-ready. The projected date for having finished catalogue is April 30. the date of the reception for the show.

The catalogue will contain the following informations.

- 1. A forward
- 2. reduceded images of the supplementary visual boards.
- 3. Biographs which was prepared for the catalogues. • • • • •

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- E. MATERIALS TO BE SUBMITTED BY EACH PARTICIPANTS AND THEIR DEADLINES.
  - 1. Portfolios
    Due April 20th
- \* 2. Supplementary Visual Boards
  Due April 18th
- \* 3. Biograph for the catalogues
  Due April 15th
- \* These materials are due earlier so can be ready for printing of the catalogues.

The supplementary visual boards will be hung vertically during the show. Please write name on the back of the board to eliminate confusion. All due dates represents the dates in which the materials must be recieved by STOREFRONT. If you wish to send the portfolio and the board together to save on postage, please use the April 18th deadline.

If there is any question, call STOREFRONT at anytime. The best time to reach me is between 2-6 PM. In addition, if you have some addresses of important organizations or individuals who may be interested in the show, please send them. We will forward the announcements to them.

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Thank you

Kyong D. Park



## PORTFOLIOS IN ARCHITECTURE

DISPLAY OF DRAWINGS AND PORTFOLIOS BY YOUNG ARCHITECTS

JAMES BRADBERRY

DAN COMA

KYONG D. PARK

THOMAS K. DAVIS

STEVE PIERSANTI

MARLEEN DAVIS

FREDERIC SCHWARTZ

LUC DELEU

CHIP SULLIVAN

KOEN DEPREZ

MICHAEL A. MANFREDI

JOHANNA VANDENBULCKE

MICHAEL MINDLIN

ROD W. WHATLEY

reception, april 30 6-8 pm gallery hours, wed - sun 1-6 pm

STOREFRONT for art and architecture

51 Prince Street. New York, NY. 10012 212 431 5795 Special Slide Preview and Party in April 26, 9 PM at the UNDERGROUND 860 Broadway (17th Street) NYC

